Q: Want maximum exposure for your institution and courses?

A: Join VTAC
Who can participate?
» Any accredited institution or college offering tertiary courses.

Accreditation requirements
» **Higher education:**
Institutions offering higher education courses must have accreditation through TESQA (Tertiary Education Quality and Standards Agency).

» **VET programs:**
Institutions offering VET programs must be accredited and listed on the TGA website (Training.gov.au).

Which courses can be included?
» Certificate II or higher (including Certificate III, Certificate IV, diploma, advanced diploma, degree and post graduate).

VTAC is Victoria’s central office for administering the application process for places in tertiary courses. VTAC’s CourseSearch tool has the most comprehensive list of tertiary courses and is an essential search tool for anyone thinking about applying for tertiary courses.

The VTAC website and CourseSearch is accessed by:
» Year 12 students (45,000+)
» Year 10 and 11 students (90,000+)
» Mature age students (35,000+)
» Careers and course counsellors
» Parents of Year 12 students
» Teachers and librarians
Levels of participation

You can choose from two levels to promote your institution and courses with VTAC.

<table>
<thead>
<tr>
<th><strong>VTAC institution</strong></th>
<th><strong>VTAC associate</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VTAC manages your application and offers</strong></td>
<td><strong>Manage your own applications and offers</strong></td>
</tr>
<tr>
<td>» Promote your institution with your own VTAC online institutional information page</td>
<td>» Promote your institution with your own VTAC online institutional information page</td>
</tr>
<tr>
<td>» List your courses with VTAC</td>
<td>» List your courses with VTAC</td>
</tr>
<tr>
<td>» Manage applications and offers via VTAC</td>
<td>» Manage your own applications and offers</td>
</tr>
</tbody>
</table>
| » Additional VTAC services including applications for Scholarships and Special Entry Access Scheme | **Most suited to:**
Institutions receiving thousands of applications every year and would like to use VTAC’s services to streamline their application and offer process.

**Joining fee:** $20,000  
**Annual fee (minimum):** $11,000#

Digital advertising (optional)**

| **Most suited to:**
Institutions who like the idea of their institution and courses being listed with VTAC, but prefer to manage applications and offers their own way.

**Joining fee:** $10,000  
**Annual fee (minimum):** $7,500*

Digital advertising (optional)**

All prices and fees include GST.

# This is the minimum annual fee and will vary depending on course and admittee numbers

* This is the minimum annual fee and includes up to 13 course listings. Additional course listings are $400 per course.

**To request options and rates email publishing@vtac.edu.au

Please note: Information and pricing is correct as of February 2020 and are subject to change.

VTAC institutions are subject to the VTAC System Rules.

VTAC associate institutions are subject to the VTAC Conditions of Participation as an Associate Institution.

VTAC advertisers must comply with VTAC Advertising guidelines and terms and conditions.
Contact VTAC

Institutions can email their interest to: getinvolved@vtac.edu.au

Note: New institutions wishing to become a VTAC Institution or VTAC Associate in 2021 should email their interest by Friday 18 December 2020.